GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT&C (Culture) Department – Fixing of guidelines for sanction of Financial Assistance to various Cultural Organisations for conduct of Cultural Programmes – Orders – Issued.

YOUTH ADVANCEMENT TOURISM AND CULTURE (C&C) DEPARTMENT

G.O.Ms. No.6 Date :14-07-2016
Read the following

1. G.O. Ms. No. 27, YAT&C (C&C) Dept, Dated : 07-02-2004
2.The Director, Department of Language & Culture, Andhra Pradesh, Hyderabad Lr. No. A2/832/2016, Dated 24-11-2015 & 23-05-2016.

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O R D E R :

In the reference 2nd read above, the Director, Department of Language and Culture has requested to issue the Guidelines on sanction of Financial Assistance to various Cultural Organisations for conduct of Cultural Programmes, which are very necessary for promotion and propagation of Telugu Culture through Cultural Organizations. He has informed that in the reference 1st read above, Government issued orders permitting the Director of Culture to incur the expenditure of Rs.3.00 lakhs for the conduct of Cultural Programmes i.e. Fairs and Festivals, Workshops, Exhibitions, Seminars, Allied Programmes and payment of Remuneration, Honorarium to the Artists and Organizations. Based on the G.O. the financial assistance is being extended to the Cultural Organisations for conduct of the Cultural Programmes.

2. The Director of Language and Culture in the reference 2nd read above, has submitted the draft guidelines for giving financial assistance to private organizations. The Director of Culture has informed that the system of financial assistance to private organizations to conduct cultural programmes is broadly categorized as follows:

a. The Director of Language and Culture can sanction up to a ceiling limit of Rs.50,000/- to the Individual Artists / Registered and Unregistered Organizations in a year on case by case after due verification to protect existence and survival of the poor Artists and to enrich their Artistic skills.

b. The quantum of total amount available under the above provision will be fixed by the Government depending on the allocation of budget under programmes Head in every financial year.

c. The Director, Department of Language and Culture is competent to sanction up to Rs.2.00 lakhs duly following guidelines on case by case after due verification of credentials of the Registered Private Organization.

d. Financial Assistance between Rs.2.00 lakhs to 5.00 lakhs will be sanctioned by the Government to the Registered Private Organization for conducting cultural activities in the State.

e. Proposal for financial Assistance more than Rs.5.00 lakhs will be sanctioned by the Government after recommendation by a Committee Headed by the Principal Secretary (Culture) for which Director, Department of Language and Culture will be Member Convener, and Commissioner, Tourism department and representative from the Finance department will be other members.

f. In case, if the proposal involves sanctioning funds under SCSP/TSP, the Additional Director O/o. Director, Tribal Welfare or Social Welfare as the case may be will be the members.

g. The organization should be a registered one.

h. An audited statement of income and expenditure of the preceding year has to be enclosed.

i. No institution will be considered for Financial Assistance more than Rs.5.00 lakhs per year.

j. Organizations and Institutions taking up events of national and international importance with bigger magnitude may be considered for more than Rs.5.00 lakhs.

k. The organization should apply in the prescribed proforma at least one month before the programme.(Annexure 'A')

l. Programmes conducted without prior sanction of the Department will not be entitled for any financial help.

m. The organization has to submit full report of last year activities along with photographs, and paper clippings for record of the directorate.

n. The assistance will be extended through online transaction only.

o. The organizations should furnish the list of artists and technicians along with their phone numbers, bank account details with IFSC Code etc. The remuneration of the artists and technicians will be directly remitted to their accounts.

p. The Organizations conducting cultural programmes have to invariably mention that the programme is being conducted with financial assistance of "Department of Language and Culture" in the invitation cards, arches and banners and other publicity material.

q. The organizations have to submit the photographs, paper cuttings of the programme along with detailed vouchers and advance stamp receipt for the amount sanctioned as financial assistance.

r. The organization should not conduct any programmes which promote hatred and conflict among the public.

s. They should not conduct any programmes criticizing the Government policies, or any caste, religion or region which causes emotions that lead to breach of peace.

t. The programmes conducted by the organizations/individuals should preserve, promote and propagate culture and human values which instills among the public the spirit of patriotism, national integration and religious harmony.

u. The guidelines will come into effect from the date of issue of G.O.

3. After careful examination of the proposal of the Director, Department of Language and Culture, Government hereby fixed the above mentioned guidelines for sanction of financial assistance to the cultural organisations for conduct of cultural programmes, Fairs and Festivals, Workshops, Exhibitions, Seminars, Allied Programmes and payment of Remuneration, Honorarium to the Artists and Organizations.

4. The Director of Language and Culture is hereby informed that the applications for seeking financial assistance shall be done through mee seva and the services shall be online only.

5. The Director of Language and Culture shall take necessary action accordingly.

6. This order issues with the concurrence of Finance Department, vide their U.O.37021/79/FMU-GAD.II/2016, Dt: 11.04.2016.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF THE ANDHRA PRADESH)

NEERABH KUMAR PRASAD
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Director, Department of Language and Culture,
AP., Hyderabad.

Copy to :
PS to Minister (Culture).
The Finance (FMU-GAD.II)Department.
All District Collectors through the Director, Culture.
The Pay and Accounts Officer, Hyderabad.
The Director of Treasuries and Accounts, A.P., Hyderabad.
The Accountant General (A&E), A.P., Hyderabad.
SC/SF.

// Forwarded :: By Order //

SECTION OFFICER

ANNEXURE – A

G.O.Ms.No.6, YAT&C (C&C) Department, dt.14.07.2016

APPLICATION FOR FINANCIAL ASSISTANCE TO CULTURAL ORGANIZATIONS

1. Name, full address, Telephone / Email of the organization. :
2. Name of the Chairman / Secretary :
3. Date of Establishment & Registration number of the Organization (Copy of the registration certificate & Memorandum of association to be Attached) :
4. Brief introduction of applicant Organization (to be enclosed) :
5. Details of the Programme / Project about which Financial Assistance is sought :
6. Estimated cost of the programme (separate sheet to be enclosed) :
7. Other sources of finance for the Programme / project :
8. Amount requesting as assistance Rs. :
9. Whether audited statement of accounts Utilization certificate, receipts & payment account and balance sheet with audited certificate enclosed :
10. Whether receiving any grants from other state or Central Government departments / organizations. :
11. Press reviews, press advertisements, souvenir's copies of tickets etc. of the production of the previous year (to be enclosed. :

We certify that the particulars of statement made above are true. The institution / individual will abide by the rules and conditions laid down by the Department of Language and Culture.

(Signature of the person authorized for organization)

Name :
Designation:
Office Stamp:

Date :
Place :